

News and

Fall/Winter Events 2006

New York National Boat Show at Javits Center

The 102nd New York National Boat Show will run at the Jacob Javits Convention Center, 35th Street & 11th Avenue, Manhattan, from Saturday, 12/30/06 through Sunday, 01/07/07. Show hours are: Saturday, 12/31/06, 10 am – 3 pm; Sunday, 01/01/07 & 01/08/07, 11 am – 6 pm; Monday – Friday, 01/02/07-01/06/07, noon to 8 pm; Saturday, 01/06/07, 10 am – 8 pm; Sunday, 01/07/07, 10 am – 5 pm. This is fun for the entire family, with boats of every type for every budget, more than 1,000 on display in addition to fishing equipment, marine accessories, engines and apparel.

Check www.nyboatshow.com for updated information on show highlights and events schedule. There'll be a new "IGX Adrenaline Jam", a 17-screen variety of interactive water sport video games at IGX, the Interactive Game Experience, featuring the latest in video game technology. Also, the new Power Boat Docking Challenge, a radio-controlled boat docking game, (www.dockingchallenge.com). See, too, the Fetch-n-Fish Tank for live freshwater fishing demonstrations from atop a 40-foot long, 4,000-gallon fish tank. Jason Reynolds and other pros teach casting tricks, lure action and other expert activities. There are daily, free seminars as well. In Hall A, a seminar produced by "The Fishing Line", features local radio and TV personality, Rich Johnson, brings you local and national fishing pros and boating experts to share their many successes with you. In Hall E, you'll see freshwater fishing seminars mixed with comedic/serious seminars guaranteed to make you and the family smile. Prices: Adults pay \$15 each, Children 12 and under attend free with Adult admission), Youth \$8 each (with Adult admission). For more information, please call 212-984-7007. The New York National Boat Show is produced by the National Marine Manufacturers Association (NMMA), the world's largest producer of boat shows. NMMA is the leading association representing a \$37 billion a year recreational boating industry.

Lockwood Boat Works Celebrates 60th!

What began as a small boat building operation on the banks of the Cheesequake Creek started by Bill Lockwood Sr. and fostered by Mary, his wife of over 50 years, the Lockwood's small venture has evolved into a premier marine retail store, full service marina and slip storage facility. Since 1946, Lockwood Boat Works of South Amboy N.J. has been servicing the marine business in central New Jersey and the Raritan Bay area. Now, years later and celebrating our 60th anniversary, we at Lockwood Boat Works continue to provide the best in quality in service and sales of marine products and services. With all of their children growing up in the business and around the water and boats all their lives, Mary and Bill instilled in them the values, respect and traditions of a family business while providing them with the experiences and knowledge of the marine business that would form the basis for the expertise in service and sales they offer today.

Currently, all ten of the Lockwood children, who aren't exactly "kids" anymore, are actively involved in the operations at Lockwood Boat Works. The third family generation has also joined the ranks, as four of Mary and Bill's grandchildren have begun their work in the business to carry on the tradition.

For the past 60 years, Lockwood Boat Works has provided the marine community with the utmost in sales, service, quality and respect in all of the industry. To mark this occasion, we would like to extend our personal thanks and appreciation to all of our customers, past and present, who have given us the chance to build our company to where we are today. We look forward to providing you with the same quality in sales and service for the next 60 years.



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